



NORTH PERTH HOUSING CAPITAL CAMPAIGN

MAKE A LASTING IMPACT—RIGHT HERE AT HOME

The Housing Crisis

01 The Need is Urgent

Ontario is facing a housing crisis. 2,635 units will be needed in North Perth alone to meet demand by 2033.



02 Affordability is Out-of-Reach for Many

From 2018 to 2022, house prices rose 104%, rents 88%, but wages only rose 19%. That means many households can't afford to own or rent a home.



03 Housing is Key to Attracting Talent

Affordable, quality housing is key to attracting and retaining skilled workers. Housing is the number one barrier to hiring for Perth and Huron employers according to the Four County Labour Planning Board.



04 Smart Growth Without Sprawl

This project develops underutilized urban space, preserving farmland and reflecting a shared commitment to responsible development while meeting today's pressing needs.

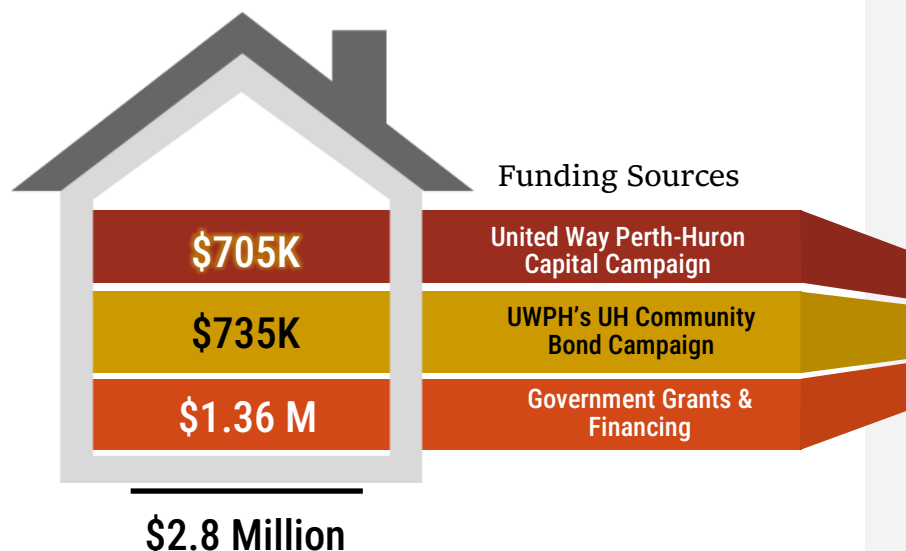


Leave a Legacy: Visible, Lasting & Local

Be part of a lasting legacy in your community. Help realize a long-term vision for North Perth including mixed-income housing, a community-based hub for social service agencies, and a new library preserving the historic Carnegie section. Join us in building a stronger, more connected community.



Support Phase 1



\$100K+

Visionary

\$50K to \$99.9K

Builder

\$25K to \$49.9K

Cornerstone

\$10K to \$24.9K

Foundation

\$5K to \$9.9K

Sustaining

\$1K to \$4.9K

Champion

Be Recognized For Your Vision and Generosity

Your gift to Phase 1 of United Housing's North Perth projects will be celebrated physically or virtually depending on gift level.

**Now is the
Time to Make
Your Mark!**

**Invest in Phase
1 of the North
Perth Housing
Projects**

Contact: Rebecca Scott
☎ 519.271.7730, Ext. 229
✉ rscott@perthhuron.unitedway.ca



☐ Yes I want to support housing projects in North Perth

A: Online with Credit Card: perthhuron.unitedway.ca

B: Over the phone: Call Rebecca 519-271-7730 | 877-818-8867

C: By mail: With form, mail to: 32 Erie St., Stratford ON N5A 2M4
Cheques payable to **United Way Perth-Huron**

D: Gift of Securities Email Rebecca, rscott@perthhuron.unitedway.ca

Donor or Company Name Year of Birth

Street Address

City Postal Code

☐ Mobile
☐ Home
☐ Work

Phone ☐ Personal
☐ Work

Email

Print name(s) as you would prefer to appear in recognition material:

OR ☐ I wish to remain anonymous

All donations support United Way Perth-Huron's (UWPH) charitable work and cannot be returned. Funds may be directed by the UWPH Board or their designate, including through United Housing, with the intent of housing honored where possible.

Total Gift Amount

\$

☐ One-time gift

☐ Apply this amount over two years
(two equal annual payments)

OPTIONAL

☐ Please add 10% of my donation for ongoing United Way programs in North Perth. United Way helps vulnerable people through programs such as:

- *North Perth Housing Outreach Worker:* helps those precariously housed remain housed, and connect those experiencing homelessness to housing, and helps with their success.
- *Urgent Needs fund* immediate funds to help people in crises. Part of a broad strategy to help people remain housed.
- *Mental Health Counselling:* for families and individuals. Plus Early Intervention Counselling for youth

Or ☐ I'll make an additional gift of \$

Payment Options ☐ Credit Card ☐ Cheque

/ / / /

Credit Card Number

Expiry Date:

Signature

Today's
Date:

Questions? Call us at 519-271-7730 | 877-818-8867

An official receipt will be issued for income tax purposes. Charitable number 119278474 RR0001. We are committed to protecting your privacy. View our privacy policy at perthhuron.unitedway.ca