## **Why United Way?**

too many people are excluded. United Housing is the latest in a long line of innovative solutions created by United Way to address Together, we can change that." local challenges. In this case, there isn't currently a non-profit organization developing, building and managing mixed use rental housing in the region. United Housing aims to support and build on work being done by the City of Stratford and the County of Huron, helping increase the amount of available housing stock. It's a local solution to the housing affordability challenge we face across Perth-Huron.

John Marshall

Dan Mathieson

## **Board Members**

- Linda Axford
- Henry Boot
- Cyrille Fopoussi

- **Staff Members** 
  - Ryan Erb, Executive Director
  - Kathy Vassilaskos, Director
  - Rebecca Scott, Resource Development

"Housing is a basic human right, but

-Ryan Erb, UWPH Executive Director-

- Michelle Millar, Resource Development
- Leonard Stannard, Property Management
- Elizabeth Gaffney, Project Management



By 2050 everyone in Perth-Huron lives in housing suitable and

# **Grant Providers**









Contact

To support United Housing, or

if you have questions, contact

Ryan Erb or Kathy Vassilakos.









**Donate** 

unitedhousingperthhuron.ca

All donations support United Way Perth-Huron's (UWPH) charitable work and cannot be returned. Funds may be directed by the UWPH Board or their designate, including hrough United Housing, with the intent of housing honored where possible



United Housing is Perth-Huron's first non-profit housing organization dedicated to creating and sustaining mixed income rental units.

**Helping people facing housing** challenges like these...

### Ravmond

Raymond found shelter wherever he could, but he dreamed of a place to call his own where he would feel safe and warm.



Dylan found a job in a local community. but there weren't any affordable places for him and his daughter to live.

Dvlan



Arlene escaped from an abusive partner with her children. Although a friend took them in temporarily, Arlene knew her family needed a stable home. Unfortunately, wherever she looked rents cost all she had.



## Dorothea

Dorothea was leaving her home and faced an uncertain future. She wanted a smaller place, but everything had rents beyond what she could afford.







A local solution to the lack of housing in our communities.

There are over 280 households experiencing homelessness in our region.

Join us in creating housing for people struggling to afford a place of their own.

## **Developer of Housing**

United Housing is a non-profit creator of mixed housing. We work to build and run projects that include everyone, whether people are looking for market, workforce or affordable housing. By welcoming individuals from different walks of life into a single community, we are addressing the housing crisis and encouraging a more welcoming place to call home.

## **Operator of Housing**

Along with creating and building new housing across Perth-Huron, United Housing also operates housing. We won't just build units and leave them behind. United Housing will continue investing in the units after completion to ensure they are appealing places to live, and work with residents to create a sense of community and belonging.

### **Learn More>>**

- Sign up for our United Housing mailing list
- Register to receive updates about our Community Bonds
- Donate to the United Housing initiative







# **Major Gift or Donation of Any Size**

Large or small, we appreciate your support of United Housing. A major gift can leave a legacy of homes for people in your community, but any gift will help ensure we can continue working on new housing projects across Perth-Huron.



# **Community Bond**

A Community Bond is an interest-bearing loan to finance projects. Purchase a bond from United Housing and you'll receive a fixed return on your investment while helping the community you care about.



# Private/Non-Profit Partnership

If you or your organization owns a building that could be used as housing, but you don't have resources to make it happen, or if you own existing affordable housing, United Housing could explore how we can partner with you to maintain the property.



# **Partner With Property Owner**

If you own existing rental units, would like to help address housing, but don't want to continue to be a landlord, we can help. United Housing will do the work, allowing you to benefit from your property while helping house people in your community.



# **New Developments**

We are happy to partner with commercial developers looking to meet legislative requirements for their housing projects or if you want to help us bring more affordable housing to our region.



## **Donation of Real Estate**

Do you or an organization you work with have unused land that could help address local housing needs? By donating real estate, you're helping ensure we have physical locations available for new projects to house people while also potentially realizing a significant tax deduction.



# Transfer of Existing Affordable Housing

By transferring existing affordable housing you help in two ways. First, you are ensuring affordable housing is maintained for the long term.

Secondly, we can leverage your generosity to raise funds for other projects, increasing our capacity to build even more housing. Transfer of property could also qualify for significant tax advantages.

